



Views from the Top

LUNCH, May 4, 2010

An Interview with **Jim Donoho**

Practice Leader

Kenexa

We've invited marketing research leaders to meet with us and give their insights on various topics in our industry, as well as on their personal philosophies. Our first two sessions, with Gayle Fuguitt from General Mills and Matt Kinney from Maritz, were huge successes. Now you'll be able to ask Jim Donoho of Kenexa about his views on:

- The greatest issues facing our industry today—how can we make them work for us instead of against us?
- The Good, the Bad, and the Ugly moments of his career
- The keys to effective leadership—what works, what doesn't, and who does it the best?
- And so much more!

Please join us for this interesting and informative event on Tuesday, May 4 from 12:00 to 1:00 pm (registration/networking/lunch starts at 11:00, so come early!). It will be held at:

Major's Sports Café

8301 Normandale Blvd, Bloomington
952-835-8308

There are some extra goodies for this event: reduced price, great food, and a drawing for one FREE national MRA webinar.

There will also be the added bonus of seeing the new members our chapter board being installed. Only as a means of controlling costs, we will not be providing silly party hats, balloons, or confetti for this year's event. Enthusiastic applause and loud whistles will still be encouraged, however.

\$20 for MRA members

\$25 for non members/guests

\$15 for students enrolled in a higher education program and not currently working for a research company

Please mail a check with your name, email address, and a note/email referencing the May event to:

Sheena Oswald, Registrar
Questar
2905 W Service Road
Eagan, MN 55121
651.683.8687

Cancellations received less than 48 hours prior to the event are non-refundable. No shows will be billed. Credit card payments are accepted via PayPal.

HOLD THIS DATE:

September 16th: MN/Upper Midwest Chapter Fall Conference. The conference will be held at the Earle Brown Center—our favorite venue for this event. We're still working out the details, but we can guarantee that the event will be both fun and informative.